












Go Further



2017 FIESTA

Ford

SPECIFICATIONS

MODELS	WHEELS	STANDARD FEATURES	ENGINES/EPA-ESTIMATED RATINGS ²
S 	 15" Steel with Silver-Painted Covers Standard: S Included: SE EcoBoost® Fuel Economy Package  15" Sparkle Silver Aluminum Standard: SE	Mechanical Brakes – Anti-Lock Brake System (ABS) Electric power-assisted steering (EPAS) Front-wheel drive (FWD) Suspension – Front: independent MacPherson strut Suspension – Rear: non-independent twist-beam Torque Vectoring Control Seating Front – 6-way manual driver seat Front – 4-way manual passenger seat Front – Passenger seat back map pocket Rear – 60/40 split-fold seat	1.6L Ti-VCT I-4 120 hp @ 6,350 rpm 112 lb.-ft. of torque @ 5,000 rpm 5-speed manual 27 city/35 hwy/30 combined mpg PowerShift 6-speed automatic 27 city/37 hwy/31 combined mpg
SE 	 16" Premium Sparkle Nickel-Painted Aluminum Standard: Titanium  17" Premium Rado Gray-Painted Aluminum Standard: ST	Interior Climate control – Air conditioning Climate control – Rear climate vents Cupholders – 5 front; 1 rear Door locks – Autolock Door locks – Power Front-door storage bins Power outlet – 12-volt front powerpoint Steering column – Manual-tilt/-telescoping Visors – Driver and front-passenger with vanity mirrors Exterior Acoustic-laminate windshield Door handles – Body-color Easy Fuel® capless fuel filler Headlamps – Quad-beam halogen Rear-window defroster Solar-tinted glass Windshield wipers – Intermittent Wiper – Rear-window with washer (hatchback)	1.0L EcoBoost I-3 123 hp @ 6,000 rpm 125 lb.-ft. of torque @ 2,500 rpm SE EcoBoost Fuel Economy Package with 5-speed manual 31 city/41 hwy/35 combined mpg 1.6L EcoBoost I-4 197 hp @ 6,000 rpm ³ 202 lb.-ft. of torque @ 4,200 rpm ³ 6-speed manual 26 city/33 hwy/29 combined mpg
TITANIUM 	 16" 8-Spoke Sparkle Silver Aluminum Included: SE Appearance Package  16" 8-Spoke Black-Painted Machined Aluminum Optional: SE and SE Appearance Package	Safety & Security Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System Airbag – Driver's knee ¹ Airbags – Front-seat side ¹ Airbags – Side-curtain ¹ AdvanceTrac® electronic stability control Belt-Minder® front safety belt reminder Child-safety rear door locks Perimeter alarm Remote Keyless Entry System with integrated keyhead transmitter remotes (2) SecuriLock® Passive Anti-Theft System SOS Post-Crash Alert System™ Tire Pressure Monitoring System (excludes spare)	
ST 	 17" Premium Ebony Black-Painted Aluminum with Red-Painted Brake Calipers Optional: ST		
DIMENSIONS			
Exterior	Sedan/Hatchback/ST		
Wheelbase	98.0"		
Length	173.5"/159.7"/160.1"		
Height	58.1"/58.1"/57.2"		
Width – Including mirrors	77.8"		
Width – Mirrors folded	71.6"		
Interior – Front			
Head room	39.1"		
Leg room (max.)	43.6"		
Hip room	50.6"		
Shoulder room	52.7"		
Interior – Rear			
Head room	37.1"/37.2"/37.2"		
Leg room	31.2"		
Hip room	49.2"		
Shoulder room	49.0"		
Capacities (cu. ft.)			
Passenger volume	85.1		
Luggage capacity (sedan)	12.8		
Cargo volume behind front seats (hatchback/ST)	25.4		
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1		
Fuel tank (gal.)	12.4		

¹Always wear your safety belt and secure children in the rear seat. ²Actual mileage will vary. ³Horsepower and torque ratings achieved with 93-octane fuel.

S	SE	TITANIUM	ST	
0	0	0		Bodystyle
0	0	0		Sedan
0	0	0	S	Hatchback
S	S	S		Mechanical
	P			1.6L Ti-VCT I-4 engine
				1.0L EcoBoost® I-3 engine
			S	1.6L EcoBoost I-4 engine
S	S	S		5-speed manual transmission
			S	6-speed manual transmission
0	0	0		PowerShift 6-speed automatic transmission with SelectShift® capability ¹
			S	3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)
S	S	S		Brakes – Power front disc and rear drum
			S	Brakes – Power front and rear disc
S	S	S		Compact spare steel wheel and tire
			S	Full-size spare wheel and tire (15" x 6")
			S	Suspension – Unique ST sport
				Driver-Assist Technology
	S	S	S	Automatic headlamps with wiper activation
			S	Reverse Sensing System
S	S			SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist®, AppLink® and 1 smart-charging USB port
	P	S	S	SYNC 3 which includes 6.5" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist, AppLink and 2 smart-charging USB ports
				Seating
	P	S	S	Front – Driver's seat manual lumbar
	P	S	P	Front – Heated
S				Trim – Cloth
			S	Trim – Cloth sport seats with ST logo
			S	Trim – Leather-trimmed
			P	Trim – RECARO® front bucket partial leather-trimmed with cloth accents
	S			Trim – Unique cloth

S	SE	TITANIUM	ST	
S	S			Interior
		S	S	AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
			S	Audio System from Sony® with 8 speakers and HD Radio™ Technology
	P	S	S	SiriusXM® Radio with 6-month All Access trial subscription
	O	O	O	Voice-activated Navigation System with pinch-to-zoom capability and integrated SiriusXM Traffic and Travel Link® with 5-year subscription¹
	S	S	S	Ambient lighting
			S	Aluminum sport pedal covers
	S	S	S	Center console – Full with armrest
		S		Chrome shifter bezel (automatic)
	P	S	S	Climate controls – Electronic automatic temperature control
	S	S	S	Cruise control
S				Door handles – Black
	S	S	S	Door handles – Chrome
			S	Door-sill scuff plates – Unique front with ST logo
S	S	S		Flooring – Carpeted front floor mats
			S	Flooring – Carpeted front and rear floor mats
		S	S	Ignition – Intelligent Access with push-button start
	S	S	S	Lighting – Rear dome
	S	S	S	Message center – Trip computer
		S	S	Mirror – Auto-dimming rearview
S	S			Mirror – Day/night rearview mirror
	O	O	O	Moonroof – Power
	S	S	S	MyKey®
	S	S	S	Power outlet – 12-volt rear powerpoint
		S		Rear view camera
	P	S		Shift knob – Leather-wrapped (automatic)
			S	Shift knob – Leather-wrapped with metallic insert (manual)
			S	Sound symposer
S				Steering wheel – Black-painted
	S	S		Steering wheel – Leather-wrapped
			S	Steering wheel – Unique perforated leather-wrapped with ST badge
S				Windows – Manual
	S	S	S	Windows – Power with one-touch-up/-down driver's side feature

S	SE	TITANIUM	ST	
				Exterior
S	S	S		Black headlamp bezels
		S		Chrome beltline and rear moldings
		S		Chrome headlamp bezels
		S		Exhaust – Twin bright tips
		S		Fog lamps – Halogen with Carbon Black bezels
	P	S		Fog lamps – Halogen with chrome surrounds
S	S			Grille – Chrome upper and Carbon Black lower with chrome bars and surround
		S		Grille – Chrome upper and Piano Black-painted lower with chrome accent
		S		Grille – High-gloss Black-painted upper
S	S			Mirrors – Body-color, power sideview with integrated blind spot mirrors
	P	S	S	Mirrors – Body-color, power sideview with integrated blind spot mirrors and turn signal indicators
	P	S	P	Mirrors – Heated sideview
			S	Modified front fascia with black center airfoil
			S	Rear diffuser
			S	Side rocker moldings
S	S	S		Spoiler – Liftgate (hatchback)
			S	Spoiler – Unique high-mounted liftgate
			S	Tires – 205/40R17 summer-compound performance tires ²
			O	Equipment Groups & Packages Equipment Group 201A – SE Appearance Package includes SYNC 3 which includes 6.5" color LCD capacitive touchscreen in center stack, 911 Assist, AppLink, and 2 smart-charging USB ports; SiriusXM Radio with 6-month All Access trial subscription; unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (automatic only); 16" 8-spoke Sparkle Silver aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan); and compact spare aluminum wheel
			O	Cold Weather Package includes electronic automatic temperature control, heated front seats, and heated sideview mirrors with integrated turn signal indicators
			O	SE EcoBoost Fuel Economy Package¹ includes 1.0L EcoBoost I-3 engine, 15" steel wheels with Silver-painted covers, and rear decklid spoiler on sedan
			O	ST Protection Package includes all-weather floor mats with ST logo for front and rear, cargo area protector with ST logo, and full vehicle cover with ST logo
			O	ST RECARO Package includes RECARO partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors

¹Restrictions may apply. See your dealer for details. ²Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

EXTERIOR & INTERIOR CHOICES

Exterior		S	SE				TITANIUM		ST	
	White Platinum Metallic Tri-coat ¹		2	3	4	5	6	7	4	8
	Oxford White	1	2	3	4	5				
	Ingot Silver ²	1	2	3	4	5	6	7		
	Orange Spice Metallic Tri-coat ¹								4	8 9
	Ruby Red Metallic Tinted Clearcoat ¹		2	3	4	5	6	7		

Exterior		S	SE				TITANIUM		ST		
	Chrome Copper ²		2	3	4	5	6	7			
	Blue Candy Metallic Tinted Clearcoat ¹		2	3	4	5	6	7			
	Bohai Bay Mint ²		2	3	4	5	6	7			
	Magnetic ²		2	3	4	5	6	7	4	8	9
	Shadow Black	1	2	3	4	5	6	7	4	8	9

4,5: SE Appearance Package 8,9: ST RECARO® Package



Colors are representative only. See your dealer for actual paint/trim options. ¹Additional charge. ²Metallic.



FORD ACCESSORIES

SE Hatchback in Oxford White accessorized with side window deflectors by Lund^{®1} lower bodyside graphics, rear roof spoiler and 16" 8-spoke Black-painted machined aluminum wheels²

Exterior

- Bodyside graphics
- Custom graphics and trim kits¹
- Fog lamp bezels
- Full vehicle covers¹
- Hood protector¹
- Locking fuel plug
- Racks and carriers¹
- Rear bumper protector
- Rear spoilers
- Rear spoiler winglets (A)
- Side window deflectors¹
- Splash guards
- ST full vehicle cover
- ST over-the-top stripes

Interior

- All-weather floor mats (B)
- Armrest¹
- Ash cup/coin holders
- Cargo area protector (C)
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- First aid and roadside assistance kits¹
- Gear indicator shift knob^{1,3}
- Gear shift knobs³
- Interior light kit
- ST carbon-fiber gear shift knob³
- ST cargo area protector
- ST door-sill plates
- Tablet cradle¹

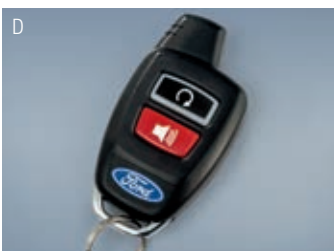
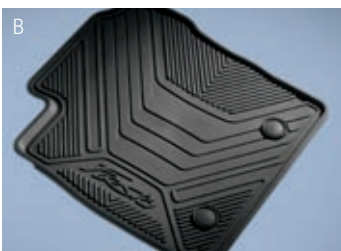
Electronics

- Audio upgrade by KICKER^{®4}
- Keyless entry keypad
- Remote start systems (D)
- Reverse Bumper-Mounted Warning Sensor System¹
- Vehicle Security System

Wheels

- 16" 8-spoke Black-painted machined aluminum²
- 16" polished²
- 16" 8-spoke Sparkle Silver²
- ST 17" Black-painted²
- Wheel lock kit

accessories.ford.com



New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

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Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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