

2016 | **FOCUS ELECTRIC**



SPECIFICATIONS



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Focus Electric Specifications

Standard Features

Mechanical
107-kW electric motor
1-speed automatic transmission
23-kWh liquid-cooled lithium-ion battery
120-volt convenience charging cable
6.6-kW onboard charger
4-wheel disc Anti-Lock Brake System (ABS)
Electric power-assisted steering (EPAS)
Front-wheel drive (FWD)
Regenerative Braking System
Seating
5-person seating
6-way manual driver's seat
4-way manual front-passenger seat
60/40 split rear seat
4-way adjustable front and 2-way adjustable rear head restraints
Cloth seats with 100%-sustainable seat fabric
Heated front seats
Interior
Ambient lighting
Audio System from Sony® with HD Radio™ Technology and 9 speakers
Cabin air filtration system
Cargo Management System
Center console with armrest, storage and 2 cupholders
Cruise control
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Intelligent Access with push-button start
Leather-wrapped steering wheel and shift knob
Manual tilt/telescoping steering column
MyFord® Mobile app with 5-year service agreement
Power door locks
Power windows with one-touch-up/-down feature
Rear-window defroster
Remote start with cabin preconditioning
SiriusXM® Satellite Radio with 6-month trial subscription
Steering wheel-mounted cruise, audio and 5-way controls



¹Always wear your safety belt and secure children in the rear seat. ²Ford Licensed Accessory. ³Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ⁴Talk with your local SunPower dealer to find out if lease programs are available in your state. ⁵Additional charge.

SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, 911 Assist®, Applink™ and 2 smart-charging USB ports
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription
Exterior
17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17LRR tires
Body-color rear spoiler
LED-illuminated external charge port with 120-/240-volt capable connector and "state of charge" indicator
LED taillamps
Manual-folding, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators, security approach lamps and body-color mirror caps
Quad-beam HID headlamps
Reverse Sensing System
Tire inflator and sealant kit
Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
2-row side-curtain airbags ¹
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Driver's knee airbag ¹
Front-seat side airbags ¹
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
MyKey®
Perimeter alarm
Rear view camera
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System

Drive green for life.™

A rebate may be in your bright future. Ford customers who own a Focus Electric may be eligible for a \$750 rebate on a SunPower® residential solar system that generates clean, solar energy for the home and electric vehicle charging. Owners of C-MAX Hybrid, C-MAX Energi Plug-In Hybrid, Fusion Hybrid and Fusion Energi Plug-In Hybrid may also be eligible.⁴ As Drive Green for Life's newest partner, the Sierra Club will receive a \$500 donation for each SunPower rooftop solar system installed through the program. For more information, contact SunPower Corporation at sunpowercorp.com/drivegreen.



17" 15-Spoke Sparkle Silver-Painted Aluminum Standard

Available Options & Package
Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear
Charge cord bag by THULE® ²
Charge door decal
Full vehicle cover
Leather-trimmed seats with 8-way power driver's seat

Engine/EPA-Estimated Ratings & Dimensions

Battery	
23-kWh liquid-cooled lithium-ion	
Motor	
107-kW electric	
Horsepower/torque equivalent: 143 hp/184 lb.-ft. of torque with single-speed transmission	
2015 EPA-Estimated Fuel Economy Equivalent³	
110 city/99 hwy/105 combined MPGe	
Exterior	
Wheelbase	104.3"
Length	172.9"
Height	58.2"
Width – Mirrors folded	74.1"
Width – Including mirrors	80.5"
Interior	
	Front/Rear
Head room	38.3"/37.9"
Shoulder room	55.6"/52.6"
Leg room	43.1" (max.)/33.2"

Capacities (cu. ft.)	
Passenger volume	90.0
Luggage capacity	14.2
Total interior volume	104.2
Cargo Management System cargo volume	1.5
Dimensions may vary by trim level.	

Exteriors

White Platinum Metallic Tri-coat	Oxford White
Ingot Silver*	Ruby Red Metallic Tinted Clearcoat
Blue Candy Metallic Tinted Clearcoat	Kona Blue*
Tectonic*	Magnetic*
Shadow Black	*Metallic.

Interiors

1 Medium Light Stone Cloth – Standard	2 Light Stone Leather – Available

Exteriors	Interiors	
White Platinum Metallic Tri-coat ⁵	1	2
Oxford White	1	2
Ingot Silver	1	2
Ruby Red Metallic Tinted Clearcoat ⁵	1	2
Blue Candy Metallic Tinted Clearcoat ⁵	1	2
Kona Blue	1	2
Tectonic	1	2
Magnetic	1	2
Shadow Black	1	2

Colors are representative only. See your dealer for actual paint/trim options.



Focus Electric in Ruby Red Metallic Tinted Clearcoat accessorized with side window deflectors, lower bodyside graphics, rear spoiler winglets, molded splash guards, and roof-mounted crossbars by THULE®¹

Charge door decal

Charge cord bag by THULE¹

All-weather floor mats

Full vehicle cover



Exterior

Bodyside graphics
Charge door decal
Ford custom graphics¹
Full vehicle cover
Hood protector¹
Racks and carriers¹
Rear bumper protector
Rear spoilers
Side window deflectors
Splash guards

Interior

All-weather and premium carpeted floor mats
Ash cup/coin holders
Cargo organizers
Charge cord bag¹
Door sill plates
First aid and roadside assistance kits¹
Tablet cradle¹

Electronics

Pedestrian alert kit

Wheels

Wheel lock kit



FORD ACCESSORIES

accessories.ford.com

¹Ford Licensed Accessory.



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Follow Ford:



New Vehicle Limited Warranty. We want your Ford Focus Electric ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Electric Component Warranty. Your vehicle's unique electric components are covered during the Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please refer to your Warranty Guide for coverage details.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Small Electric Cars based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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