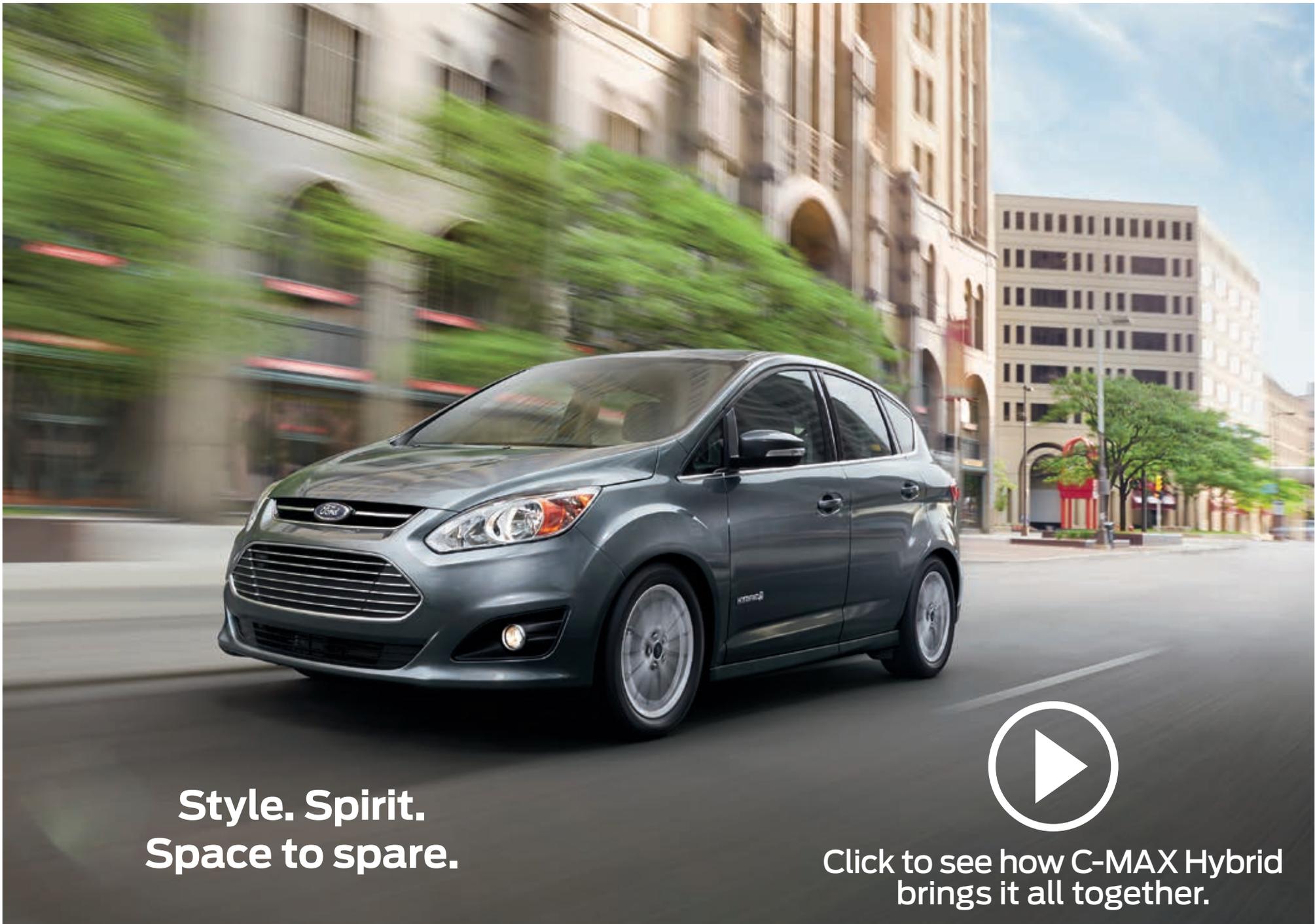




2015
C-MAX HYBRID



Go Further

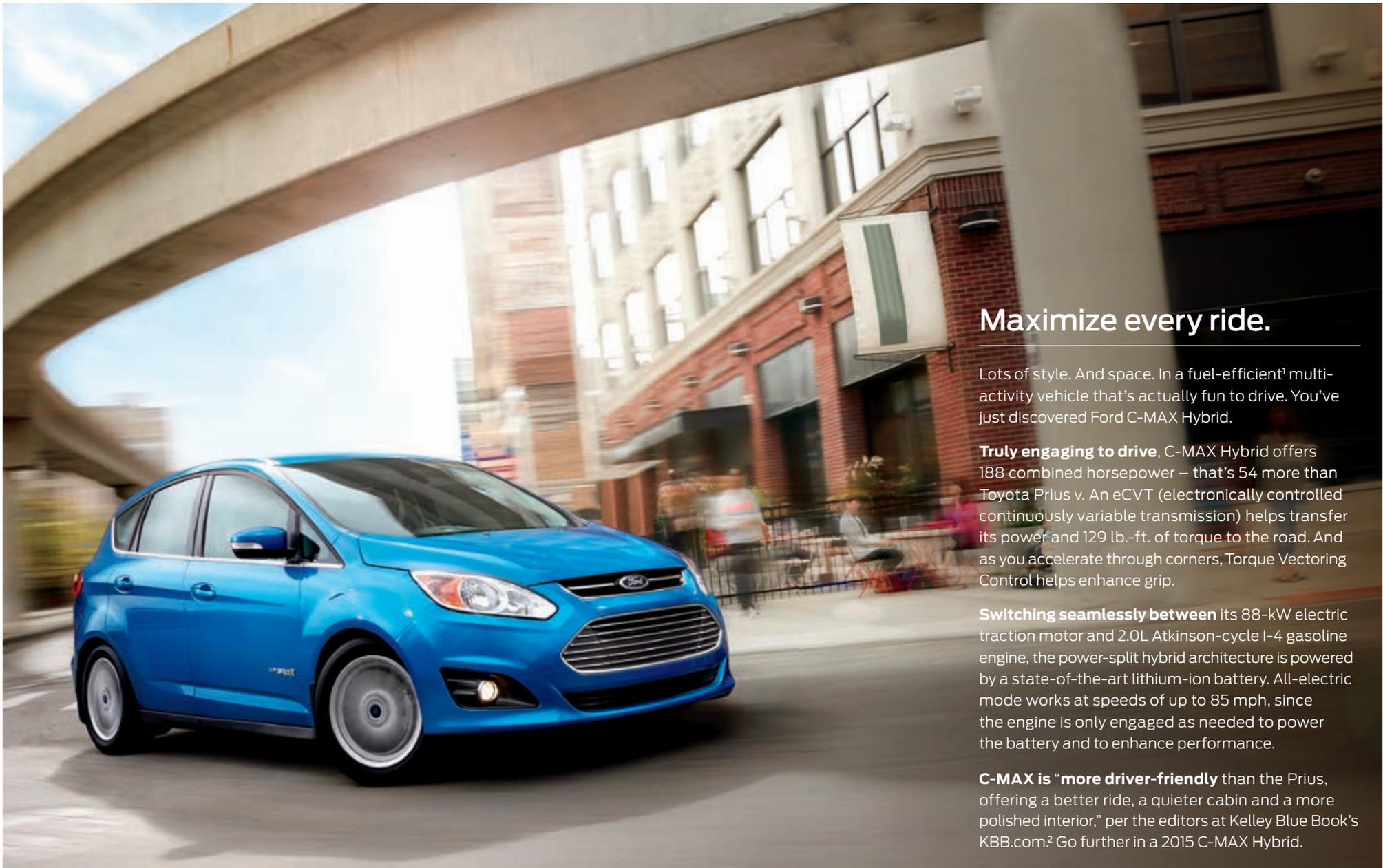


**Style. Spirit.
Space to spare.**



**Click to see how C-MAX Hybrid
brings it all together.**

SEL. Magnetic. Available equipment.



Maximize every ride.

Lots of style. And space. In a fuel-efficient¹ multi-activity vehicle that's actually fun to drive. You've just discovered Ford C-MAX Hybrid.

Truly engaging to drive. C-MAX Hybrid offers 188 combined horsepower – that's 54 more than Toyota Prius v. An eCVT (electronically controlled continuously variable transmission) helps transfer its power and 129 lb.-ft. of torque to the road. And as you accelerate through corners, Torque Vectoring Control helps enhance grip.

Switching seamlessly between its 88-kW electric traction motor and 2.0L Atkinson-cycle I-4 gasoline engine, the power-split hybrid architecture is powered by a state-of-the-art lithium-ion battery. All-electric mode works at speeds of up to 85 mph, since the engine is only engaged as needed to power the battery and to enhance performance.

C-MAX is "more driver-friendly than the Prius, offering a better ride, a quieter cabin and a more polished interior," per the editors at Kelley Blue Book's KBB.com² Go further in a 2015 C-MAX Hybrid.

 C-MAX HYBRID

EPA-ESTIMATED RATING OF
42 CITY MPG¹



**85-MPH
TOP ELECTRIC-MODE SPEED**



TORQUE VECTORING CONTROL

SEL. Blue Candy Tinted Clearcoat Metallic. Available equipment.

¹EPA-estimated rating of 42 city/37 hwy/40 combined mpg. Actual mileage will vary. ²From KBB 2014 Ford C-MAX Hybrid Expert Review on Kelley Blue Book's www.kbb.com.

2015 **C-MAX HYBRID**
ford.com





Say the word. Stay connected.

Standard voice-activated Ford SYNC®¹ with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more using simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.® On SE, SYNC AppLink™² lets you control Pandora,® iHeartAuto,™ the SiriusXM® App and other select apps by voice, too.

SYNC with MyFord Touch®^{1,3} centralizes control of your phone, entertainment, navigation³ and climate with its 8" color LCD touch screen and 5-way controls on the steering wheel. It also lets you see the vehicle's mode status, such as Charging HV Battery, Hybrid Drive, Electric Drive and more. SYNC. Say the word.

| SYNC

SiriusXM Satellite Radio³ lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.⁴ The voice-activated Navigation System³ offers you EcoRoute turn-by-turn directions for maximum efficiency on every trip. It also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services.³ These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.

((SiriusXM®))

SEL. Charcoal Black leather trim. Available equipment.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ³Available feature. ⁴Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

2015 C-MAX HYBRID
ford.com





Enjoy spaciousness and peace of mind.

C-MAX Hybrid accentuates its versatile seating for 5 and best-in-class¹ 99.7 cu. ft. of passenger volume with appealing amenities like a 10-way power-adjustable driver's seat² and smart standards like a driver's knee airbag.

So you can breathe easy, a cabin air filter helps prevent pollen from entering the vehicle through the class-exclusive dual-zone electronic automatic temperature control.

Standard Curve Control, an enhancement to our AdvanceTrac[®] with class-exclusive RSC[®] (Roll Stability Control[™]), can help slow the vehicle by as much as 10 mph in approximately one second if it senses you're taking a curve too quickly.³ It's one more way C-MAX Hybrid helps you maximize your drive.

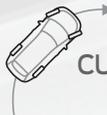
HEATED



FRONT SEATS²



7 AIRBAGS



CURVE CONTROL

SEL. Medium Light Stone leather trim. Available equipment.

¹C-MAX Hybrid class is Small Hybrid Vehicles. ²Available feature. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



Watch the
liftgate open



Maximize the possibilities. Best-in-class versatility.

Loading cargo into your multi-activity vehicle has never been easier than with the class-exclusive, foot-activated hands-free power liftgate¹ on C-MAX Hybrid. You can even program its fully opened height to the position that works best for you.

Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. Sensors detect your leg, the motion and the proximity of the fob, triggering the liftgate to open or close on its own.

The standard 60/40 split rear seat folds down to provide a flat load floor. And you'll find that cargo space is abundant – up to 52.6 cu. ft.

In-floor compartments behind the front seats are perfect for discreetly stowing your iPad[®] or other small items. C-MAX Hybrid is thoughtfully designed for your on-the-go lifestyle.

SEL. Ingot Silver. Available equipment.

¹Available feature.

2015 **C-MAX HYBRID**
ford.com



Empower yourself with smart tech.

C-MAX Hybrid can help with curbside parking, backing up, maximizing your efficiency and more.

Make parallel parking easier with active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Watch active park assist

Help gauge how close something is to the back of your vehicle using the rear view camera,¹ which displays a full-color image on the SYNC[®] with MyFord Touch^{®1} 8" screen. It even offers you conveniently color-coded distance guidelines and a dotted center line for quick reference.



Vibrant green leaves empower you with real-time feedback on the standard SmartGauge[®] with EcoGuide. The greater your fuel efficiency, the more lush your vine will be. The system also includes a Brake Coach to help you optimize your driving range (and grow more leaves) with regenerative braking. Steering wheel-mounted controls and a built-in tutorial make it easy to use.



Dramatization. Actual mileage will vary.

SEL. Ruby Red Tinted Clearcoat Metallic. Available equipment.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.

2015 C-MAX HYBRID
ford.com



C-MAX Hybrid Specifications



Engine/EPA-Estimated Ratings¹ & Dimensions

2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Combined horsepower: 188
Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)
42 city/37 hwy/40 combined mpg

Exterior

Wheelbase	104.3"
Length	173.6"
Height	63.9"
Width – Mirrors folded	75.6"
Width – Including mirrors	82.1"

Interior

Head room (front/rear)	41.0"/39.4"
Shoulder room (front/rear)	55.9"/55.2"
Hip room (front/rear)	54.3"/51.9"
Leg room (max. front/rear)	43.1"/36.5"
Cargo length with rear seats folded	66.0"
Cargo length with rear seats up	32.4"

Capacities (cu. ft.)

Passenger volume	99.7
Cargo volume behind front seats	52.6
Cargo volume behind rear seats	24.5
Fuel tank (gal.)	13.5

Tour the full gallery



Standard Features

Mechanical

Active Grille Shutters
Electric power-assisted steering
Electronically controlled continuously variable transmission (eCVT)
Front-wheel drive (FWD)
Independent front and rear suspension with stabilizer bars
Intelligent Oil-Life Monitor®
Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)
Tire mobility kit
Torque Vectoring Control

Seating

5-passenger seating
Front bucket seats with 4-way adjustable head restraints
Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

12-volt powerpoints (2)
110-volt power outlet
Acoustic-laminate windshield
Active noise cancellation
Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
Cabin air filter
Cargo area tie-down hooks
Center console with armrest, storage and 2 cupholders
Compass
Cruise control
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Front and rear dome lights with theater dimming
Front-door storage bins
Front seat back map pockets
Illuminated glove compartment
Instrument panel and door trim in simulated metal finish
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls
Next-generation SmartGauge® with EcoGuide
Outside temperature display
Overhead storage console

Power door locks with illuminated switches
Power windows with one-touch-up/-down for all windows
Rear grab handles with integrated coat hooks
Rear in-floor storage compartments
Rear-seat heat ducts
Remote liftgate release
Tilt/telescoping steering column
Trip computer

Exterior

17" machined aluminum wheels with P225/50R17 tires
Black rocker panel moldings
Body-color door handles
Body-color front and rear bumpers
Easy Fuel® capless fuel filler
Halogen headlamps
Rear spoiler
Rear-window defroster with timer
Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear: fixed 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ² ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
AdvanceTrac® with RSC® (Roll Stability Control™), traction control and Curve Control
Battery saver with headlamps-off delay
Child-safety rear door locks
Driver's knee airbag ²
Front-seat side airbags ²
LATCH – Lower Anchors and Tether Anchors for Children MyKey®
Safety Canopy® System with side-curtain airbags ² and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ ³ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System

Dimensions may vary by trim level. ¹Actual mileage will vary. ²Always wear your safety belt and secure children in the rear seat. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



SEL. Charcoal Black leather trim.
Available equipment.

Panoramic fixed-glass roof.¹

110-volt power outlet.

Intelligent Access with push-button start.¹



17" Machined Aluminum
Standard

SE

Equipment Group 200A
Includes all standard features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor

Lithium-Ion Battery Pack System – 1.4-kW capacity

Seating

6-way manual driver and 4-way manual front-passenger seats

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume

Ford SYNC[®] voice-activated, in-vehicle connectivity system

Integrated keyhead transmitter remotes (2)

MyFord[®] with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack and unique hybrid screens

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors

Satin-chrome grille with Piano Black accents

Available Equipment Groups

Equipment Group 201A – Power liftgate + Reverse Sensing System + ambient lighting

Equipment Group 202A – MyFord Touch[®] with 8" color LCD touch screen in center stack, two 4.2" configurable LCD displays in instrument cluster, unique hybrid driving screens, and media hub with 2 USB ports, SD card reader and audio/video input jacks + Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information + SiriusXM[®] Satellite Radio with 6-month trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link[®] services with 5-year subscription

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Keyless entry keypad

Panoramic fixed-glass roof

Remote Start System

Stainless steel door-sill plates

Winter Package includes heated front cloth seats and heated sideview mirrors with turn signal indicators and security approach lamps

SEL

Equipment Group 300A
Includes select SE features, plus:

Seating

Heated front bucket seats, including 10-way power-adjustable driver's seat with power lumbar
Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting

Auto-dimming rearview mirror

Intelligent Access with push-button start and 2 key fob transmitters

MyFord Touch with 8" color LCD touch screen in center stack, two 4.2" configurable LCD displays in instrument cluster, unique hybrid driving screens, and media hub with 2 USB ports, SD card reader and audio/video input jacks

SiriusXM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information

Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors

Chrome beltline moldings

Fog lamps

Perimeter alarm

Rain-sensing windshield wipers

Reverse Sensing System

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link services with 5-year subscription + Audio System from Sony[®] with 9 speakers + HD Radio[™] Technology

Equipment Group 302A – Includes all content of 301A + foot-activated hands-free power liftgate + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector
Panoramic fixed-glass roof

Remote Start System

Stainless steel door-sill plates

¹Available feature. ²SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Blue Candy Tinted Clearcoat Metallic



Tectonic



Magnetic



Tuxedo Black

Interiors



1 Medium Light Stone Cloth with Medium Dark Stone Accents



2 Charcoal Black Cloth with Warm Steel Accents



3 Medium Light Stone Leather



4 Charcoal Black Leather

Exteriors	Interiors	
	SE	SEL
White Platinum Tri-coat Metallic ²	1 2	3 4
Oxford White	1 2	3 4
Ingot Silver	1 2	3 4
Ruby Red Tinted Clearcoat Metallic ²	1 2	3 4
Blue Candy Tinted Clearcoat Metallic ²	1 2	3 4
Tectonic	1 2	3 4
Magnetic	1 2	3 4
Tuxedo Black	1 2	3 4

Colors are representative only. See your dealer for actual paint/trim options.

Bring these colors to life



Drive green for life.™

Ford has teamed up with SunPower® to offer a rooftop solar system that provides clean, renewable energy for use throughout your home. It's another smart step you can take in your commitment to green living. Right now, this offer has been extended to Ford hybrid and plug-in vehicle drivers!¹ To sign up for a free, no-obligation home evaluation, visit sunpowercorp.com/ford or call 1-800-SUNPOWER.

¹Ford electrified vehicles include Focus Electric, Fusion Hybrid, Fusion Energi Plug-In Hybrid, C-MAX Hybrid, C-MAX Energi Plug-In Hybrid. Talk with your local SunPower dealer to find out if lease programs are available in your state. ²Additional charge.



SEL in White Platinum Tri-coat Metallic accessorized with roof-mounted crossbars and bike carriers by THULE®¹ smoked side window deflectors and molded splash guards

Remote start systems

Rear bumper and cargo area protectors

All-weather floor mats

Roof-mounted cargo box by THULE¹

Exterior

- Flat splash guards
- Full vehicle cover
- Hood protector¹
- Racks and carriers¹
- Wheel lock kit

Interior

- Ash cup/coin holder
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- Interior light kit
- Tablet cradle¹

Electronics

- Bumper-mounted warning sensor systems¹
- Keyless entry keypad²
- Portable DVD rear-seat entertainment systems¹
- Vehicle Security System

Learn more about
your C-MAX



2015
C-MAX HYBRID



Go Further

ford.com

New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Small Hybrid Vehicles), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

After trial period expires, SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions are sold separately or as a package and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travellink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. iPad and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.

Follow Ford:

