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2014

Fiesta ST

What's Important

Key Messages

NOTE: This section is dedicated to Fiesta ST-specific information. See the Fiesta section for features shared by Fiesta ST and Fiesta.

- All-new 2014 Fiesta ST brings the Sport Technologies badge to customers worldwide, offering that blend of refinement and performance for which ST is renowned
- Part of the global performance car initiative from Ford, engineered by the Ford Global Performance Vehicles group – a partnership between Europe's Team RS and North America's Special Vehicle Team (SVT)
- Combines eye-catching, muscular and sporty styling with a dynamic sports chassis and a high-performance powertrain capable of delivering impressive fuel economy
- Features a 197-horsepower⁽¹⁾ 1.6L EcoBoost I-4 engine with Ti-VCT specially developed to provide power and torque worthy of the ST badge
- Includes the impressive technology and innovative safety standard on all Fiesta models in a high-performance package

Key Features Overview

17" aluminum wheels with W-rated high-performance tires
(pp. 52, 53)

197-horsepower 1.6L EcoBoost I-4 engine
(pp. 49–51)

ST sport-tuned suspension
(p. 53)

ST-specific interior and exterior features
(pp. 54, 55)

3-mode AdvanceTrac electronic stability control (Standard, Sport, OFF)
(p. 52)

Enhanced Torque Vectoring Control
(p. 53)



Preproduction image shown.

4-wheel disc brakes with high-performance, low metallic compound brake pads
(p. 53)

(1) Figures achieved using 93-octane premium unleaded gasoline.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.



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Fiesta ST

What's Important

2014

Key Features

Model Lineup

- ST hatchback

Performance/Handling

- 1.6L EcoBoost I-4 engine with 197 horsepower⁽¹⁾
- 4-wheel disc brakes with high-performance, low metallic compound brake pads
- 6-speed manual transmission
- Sport-tuned suspension
- 205/40R17 W-rated high-performance tires
- 3-mode AdvanceTrac electronic stability control (Standard, Sport, OFF)

Safety/Security

- Includes the same standard features as 2014 Fiesta

Comfort/Convenience

- Audio System from Sony® single-CD/MP3 with 8 speakers and 100 watts
- HD Radio™
- Intelligent Access with push-button start
- SiriusXM Satellite Radio
- SYNC with MyFord Touch

Quality/Reliability/Durability

- Includes the same standard features as 2014 Fiesta

Design/Styling

- Fiesta ST-specific exterior features
 - Body kit with lower valances and rocker moldings
 - Bold red ST badge in grille
 - Dual chrome-tipped exhaust
 - Front fascia with lower body-color extensions and black center airfoil
 - Halogen headlamps with black headlamp bezels
 - High-mounted rear spoiler
 - Molten Orange Metallic Tri-coat (UY) paint — a Fiesta ST exclusive
 - Rear fascia with lower body-color extensions and black diffuser
- Fiesta ST-specific interior features
 - Leather-wrapped shift knob with satin chrome insert
 - Charcoal Black interior environment
 - Cloth sport seats with ST logo
 - Perforated leather-wrapped steering wheel with ST badge
 - Racing-inspired aluminum pedals
 - ST logo in front door sill plates
- ST RECARO® Package
 - Heated exterior side mirrors
 - Heated front seats
 - RECARO partial leather-trimmed seats



Preproduction image shown.

(1) Figures achieved using 93-octane premium unleaded gasoline.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

2014

Fiesta ST

Major Product Summary

The following pages indicate Fiesta ST standard and available equipment. Fiesta ST is available as a hatchback based on the Fiesta SE level of equipment.

PERFORMANCE/HANDLING	ST
AdvanceTrac — 3-mode	S
Axle ratio — 3.82:1	S
Brakes — 4-wheel disc	S
Drivetrain — front-wheel drive	S
Engine — 1.6L EcoBoost I-4 with sound symposer	S
Fuel tank — 12.4 gallons	S
Spare tire — 15" x 6" full-size (dissimilar spare)	S
Steering — electric power-assisted (EPAS) with pull-drift compensation and active nibble control	S
Suspension — sport-tuned independent MacPherson strut front and twist-beam rear	S
Tires — 205/40R17 W-rated summer compound-performance	S
Torque Vectoring Control — enhanced	S
Transmission — 6-speed manual	S
SAFETY/SECURITY	
AdvanceTrac electronic stability control with Anti-Lock Braking System (ABS) and traction control	S
Airbags — driver knee, dual-stage front, front-seat side and side-curtain	S
Alarm — Perimeter Anti-Theft	S
Belt-Minder — driver/front-passenger	S
Child safety locks — rear door	S
Illuminated entry	S
LATCH (Lower Anchors and Tethers for Children) System (2) — rear	S
MyKey	S
Personal Safety System	S
Safety belts, front — height-adjustable with pretensioners (front)	S
SecuriLock Passive Anti-Theft System	S
SOS Post-Crash Alert System	S
Tire Pressure Monitoring System (TPMS) (excludes spare)	S
COMFORT/CONVENIENCE	
12-volt powerpoint (2) — front (1), rear (1)	S
Audio/Entertainment	
Audio System from Sony® single-CD/MP3 with 8 speakers and 100 watts	S
HD Radio™	S
SiriusXM Satellite Radio	S
Climate control — single-zone electronic automatic temperature control	S
Console — center with armrest, audio input jack, storage, 1 USB port	S
Cruise control — steering wheel-mounted	S
Cupholders (5) — front (4), rear (1)	S
Defroster — rear window	S
Door locks — Autolock/Autounlock	S
Easy Fuel capless fuel filler	S
Floor mats — front and rear carpeted	S
Footrest — driver left	S
Glove compartment — illuminated	S
Headlamps — Autolamp	S
Heat ducts — rear	S
Hill start assist	S

S = Standard A = Available as a stand-alone option, part of a package or part of an Equipment Group -- = NA

NOTE: The above information is an excerpt to be used with the 1/14/13 Fiesta Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide, go to fmcdealer.com.

Fiesta ST

Major Product Summary

2014

COMFORT/CONVENIENCE cont'd	ST
Intelligent 3-blink turn signal	S
Intelligent Access with push-button start	S
Lighting	
Center dome lamp with map lights	S
Rear dome lamp	S
Mirror, interior — electrochromic auto-dimming rearview	S
Mirrors — exterior	
Dual power with integrated blind spot mirrors	S
Heated	A
Turn signal indicators	S
Moonroof — power	A
Navigation System — voice-activated with SiriusXM Traffic and SiriusXM Travel Link Services	A
Remote Keyless Entry System with integrated keyhead transmitter	S
Seating — front bucket	
Driver 4-way manual with manual height adjust	S
Driver lumbar	S
Front 4-way adjustable head restraints	S
Front-passenger 2-way manual	S
Heated front seats	A
Rear 4-way adjustable and removable head restraints	S
Rear 60/40 split-fold-down seat backs	S
RECARO® partial leather-trimmed seats	A
Unique cloth with ST logo on front seats	S
Steering column — manual tilt/telescoping	S
Steering wheel — cruise and redundant audio controls	S
Storage	
Front door bins and map pockets (front-passenger seat back)	S
Overhead console	S
Sun visors — driver/front-passenger with covered vanity mirrors	S
SYNC with MyFord Touch	S
Windows — power driver one-touch-up/-down	S
Wiper — rear	S
QUALITY/RELIABILITY/DURABILITY	
Battery saver	S
Exhaust — stainless steel	S
High-efficiency alternator	S
Intelligent Oil-Life Monitor	S
Windshield — acoustic-laminated	S

S = Standard A = Available as a stand-alone option, part of a package or part of an Equipment Group – = NA

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2014

Fiesta ST

Major Product Summary

DESIGN/STYLING	ST
Ambient lighting	S
Antenna — mast	S
Backlighting, interior — red	S
Bumper insert, rear — Carbon Black upper	S
Bumper skirt, rear — body-color	S
Bumpers — body-color	S
Door handles, exterior — body-color	S
Door handles, interior — black	S
Door panel inserts, interior — upgraded cloth	S
Door release bezels, interior — environment-keyed molded-in-color	S
Door sill plates, front — ST logo	S
Exhaust — dual chrome tips	S
Fascia, front — body-color lower extension and unique black diffuser	S
Fog lamps — Carbon Black bezel	S
Glass — solar-tinted	S
Grille — Ebony upper with Colorado Red “ST” badge and Carbon Black lower	S
Headlamps — black bezels	S
Mirrors, exterior — body-color	S
Moldings, rocker — body-color	S
Pedals — sport aluminum	S
Rear fascia — body-color lower extensions with unique black diffuser	S
Scuff plates — Colorado Red with black surround	S
Shift knob — leather-wrapped with satin chrome insert	S
Spoiler — high-mount rear	S
Steering wheel — perforated leather-wrapped with “ST” logo	S
Trim, interior — metallic painted A/C register bezels and instrument panel canisters	S
Wheels	
17" Sparkle Silver painted aluminum	S
17" Rado Gray premium painted aluminum with Red brake calipers	A
EQUIPMENT GROUPS	
Equipment Group 400A All standard equipment	S
PACKAGES	
ST RECARO® Package (18R) • Heated exterior side mirrors • Heated front seats • RECARO partial leather-trimmed seats	A

S = Standard A = Available as a stand-alone option, part of a package or part of an Equipment Group -- = NA

NOTE: The above information is an excerpt to be used with the 1/14/13 Fiesta Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide, go to fmcdealer.com.

Fiesta ST

Performance/Handling

2014

Key Messages

NOTE: The content covered in this area is specific to Fiesta ST. For more information on the Performance/Handling features common to Fiesta and Fiesta ST, refer to the Fiesta section.

- Developed by the Ford Global Performance Vehicles group, 2014 Fiesta ST delivers uncompromised sports performance and handling
- Uniquely calibrated 197-horsepower⁽¹⁾ 1.6L EcoBoost I-4 engine ensures Fiesta ST gets the high-performance power — and inspirational sound — it deserves
- 6-speed manual transmission is optimized to match the performance characteristics of the EcoBoost engine
- ST-specific tuned suspension geometry ensures dynamic and competent handling that can flatter all drivers — all while rewarding those seeking to embrace its performance
- Impressive driving dynamics are delivered by enhanced Torque Vectoring Control and 3-mode AdvanceTrac systems — both tested extensively at Germany's world-famous Nürburgring

Powertrain Availability

Engine	1.6L EcoBoost I-4
Horsepower (@ rpm)	197 @ 6000 ⁽¹⁾
Torque (lb.-ft. @ rpm)	202 @ 4200⁽¹⁾
Technology	Ti-VCT Direct-injection Turbo (single)
Transmission	6-speed manual (standard)
Drivetrain	FWD
Trailer Towing (lbs.)	Not recommended
Model	
ST	S



Preproduction image shown.

(1) Figures achieved using 93-octane premium unleaded gasoline.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

2014

Fiesta ST

Performance/Handling

1.6L EcoBoost I-4 Engine

Key Features

- 197 horsepower @ 6000 rpm⁽¹⁾
- **202** lb.-ft. of torque @ **4200** rpm⁽¹⁾
 - Delivers a broad, flat torque curve with maximum torque through the powerband for sustained acceleration
- Aggressive deceleration fuel shutoff (ADFSO) helps maximize fuel efficiency
- Twin-independent variable camshaft timing (Ti-VCT)
- Single turbocharger is “rightsized” to deliver the power of a V6 with the fuel efficiency of a four-cylinder
- Gasoline direct-injection
- Aluminum engine block and cylinder head help reduce weight to aid fuel efficiency
- Dual overhead camshaft (DOHC), lightweight aluminum cylinder head with 4 valves per cylinder
- Overboost feature extends peak torque through a higher rpm range for sustained torque output
- Intercooler reduces incoming air temperature
- Passive sound symposer offers a powerful and refined engine sound during all driving conditions
- Intelligent Oil-Life Monitor uses actual engine and vehicle operating conditions to calculate oil change service intervals of up to 1 year or 10,000 miles; see the vehicle owner guide for maintenance details

Twin Independent Variable Camshaft Timing (Ti-VCT)

- Allows the camshafts to operate both intake and exhaust valves at different times in the combustion cycle, based on engine speed and load
- Adjusts camshaft timing to provide enhanced performance and fuel economy
- Excellent efficiency under low load conditions like idling or highway cruising
- Excellent power when accelerating

Overboost

- When extra acceleration is needed, the turbocharger can automatically provide additional boost
- Extends peak torque through a higher rpm range for sustained torque output
- Operates for up to 17 seconds

EcoBoost Intercooler

- An intercooler is a heat exchanger, similar to the radiator that cools the coolant for the engine. Intercoolers are used to cool down the hot compressed air coming from the turbocharger. When the air is compressed it gets hot — not from the hot turbo — but due to the fact that when all air is compressed it gets hot
- The intercooler (air to air) on Fiesta ST uses cold outside air passing through the fins of the intercooler to cool the hot inlet air that is passing through the intercooler. The inlet air gives off heat to the cooling air. The cold air allows a denser inlet charge to pass through the throttle body and into the intake
- Hot air from the turbo flows through tubes inside the intercooler. The turbo air transfers heat to the tubes, warming the tubes and cooling the turbo air. Outside air passes over the tubes and between fins that are attached to the tubes. Heat is transferred from the hot tubes and fins to the cool outside air. This heats the outside air while cooling the tubes. This is how the turbo air is cooled down. Heat goes from the turbo air to the tubes to the outside air
- The colder the air is, the more oxygen it carries. To burn fuel you need oxygen and the more oxygen you have the more fuel you can burn, which increases power output



(1) Figures achieved using 93-octane premium unleaded gasoline.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

1.6L EcoBoost I-4 Engine cont'd

ENGINEERING INSIGHT
EcoBoost Intercooler
<p>When the turbocharger compresses air, it creates heat. The job of the intercooler is to cool this air before it enters the intake and ultimately the cylinders. While the boost from the turbocharger creates more power, the heat generated by the turbo reduces the density of the intake air. The less dense the air that enters the combustion chamber, the less power will be generated. An intercooler helps decrease this heat significantly, allowing for cooler, more dense air to enter the intake. The colder the air is, the more oxygen it carries and the more oxygen you have the more fuel you can burn, which increases power output.</p>

ENGINEERING INSIGHT
Engine Sound Symposer
<p>What It Is</p> <ul style="list-style-type: none"> A feature of the 1.6L EcoBoost I-4 engine on Fiesta ST that accentuates sound quality and response and transmits them to the passenger compartment <p>How It Works</p> <ul style="list-style-type: none"> A conventional turbocharged intake system does not amplify available sound patterns that bring the sporty sound into the vehicle The intake system on Fiesta ST features a symposer module connected to the charge air inlet duct The module separates high and low pressure sides, controlling the level of sporty excitation in all load and driving conditions <p>Key Benefit</p> <ul style="list-style-type: none"> Significantly increased order content — the basis for the desired Fiesta ST sound

6-speed Manual Transmission

Key Features

- Optimized to match the performance characteristics of the EcoBoost engine
- Short first gear ratio provides quick off-the-line acceleration
- 3.82:1 final drive ratio
- A tall overdrive 6th gear provides fuel economy benefits by lowering the engine rpm at highway speeds
- Dual mass flywheel helps reduce transmission vibrations and improves NVH (noise, vibration and harshness) at idle speeds and when the vehicle is started cold
- The broad flat torque curve of the EcoBoost engine means the engine can stay within its powerband for a longer rpm range, providing maximum torque when needed for passing or merging onto the highway

EPA-estimated Ratings ⁽¹⁾		
Engine/Transmission	City MPG	Highway MPG
1.6L EcoBoost I-4/ 6-speed manual	TBD	TBD

(1) 2014 fuel economy estimates will be made available prior to production release. Stay tuned to eSourceBook for updates.



2014

Fiesta ST

Performance/Handling

Traction

3-mode AdvanceTrac

- Gives more experienced drivers the ability to use oversteer to drift the car through a corner
- Allows a degree of wheelspin to enable the driver to maximize the performance of the vehicle
- Allows drivers to select from three modes: Standard, Sport or OFF
 - **Standard mode** — AdvanceTrac ON but specifically tuned for the ST to be nonintrusive. Designed for all road surfaces and road conditions: dry, wet or snow. Provides confidence to drive safely regardless of the conditions
 - **Sport mode** — AdvanceTrac and traction control specifically tuned for the ST to be nonintrusive, offering a higher slip threshold. Traction is controlled by the driver and AdvanceTrac will activate only when necessary. Provides more spirited driving performance
 - **OFF mode** — designed for racetrack use; gives full control of chassis to the driver. AdvanceTrac and traction control fully OFF. Torque Vectoring Control remains active, optimizing the sporty handling characteristics of the Fiesta ST
- Refer to the below chart for more information

High-performance Tires⁽¹⁾

- Designed to complement the performance attributes of Fiesta ST
- Developed to provide excellent traction with responsive and predictable dry and wet road handling
 - Not intended to be driven in near-freezing temperatures, through snow or on ice
- Feature a high-grip tread compound molded into a directional tread design
- A continuous center rib, large tread blocks and stable shoulder elements provide responsive handling, high-speed stability and traction on dry roads
- Circumferential and lateral tread grooves designed to move water out from under the tire's footprint to minimize hydroplaning and aid wet traction
- Reinforced internal structure stabilizes the tread area and enhances handling, high-speed capability and ride quality

MAKE THE POINT: Summer Compound Tires

Point out to your customers that their vehicle may feature summer compound tires. Explain that while these tires provide enhanced traction in dry and wet/warm weather conditions, they are not intended for temperatures below 40°F or in snow/ice conditions, as the vehicle may experience loss of traction. This is because summer tires feature a soft compound that hardens when temperatures drop. If the vehicle must be driven in these conditions, recommend all four tires:

- Are tread pattern-matching all-season (light snow conditions), or
- Are dedicated winter snow tires (to increase the vehicle's wintertime capabilities), or
- Feature a Mud and Snow (M+S or M/S) tire traction rating

AdvanceTrac Modes

Mode	Driving Mode	AdvanceTrac	Traction Control	Benefit
Standard	Street driving (all road surfaces and conditions: dry, wet or snow)	ON	ON	<ul style="list-style-type: none"> • AdvanceTrac specially tuned to be nonintrusive • Provides confidence to drive safely, regardless of conditions
Sport	Sporty driving	Higher slip threshold	Higher slip threshold	<ul style="list-style-type: none"> • AdvanceTrac will activate only when necessary • Traction is controlled by the driver • Provides more spirited driving performance
OFF	Racetrack driving	OFF	OFF	<ul style="list-style-type: none"> • Torque Vectoring Control remains active, optimizing the sporty handling characteristics of the vehicle • Gives full control of the chassis to the driver

(1) Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

Fiesta ST

Performance/Handling

2014

Chassis

Sport-tuned Suspension

- Specially tuned to provide better body control, cornering and steering precision
- Lower center of gravity and ride height helps increase overall response and stability
 - 15 mm lower than base Fiesta with firmer springs and dampers
- Independent MacPherson strut front
 - Unique lower control arm geometry
 - Unique steering knuckle geometry for improved steering feel and response
- Twist-beam rear with stabilizer bar
 - Stiff twist beam reduces body roll and improves suspension control
 - Strong rear hub assembly features upgraded rear wheel bearings to handle increased lateral loads
 - Stiff suspension bushings tuned specifically for Fiesta ST

Enhanced Torque Vectoring Control

- Acts like a limited-slip differential to enhance cornering stability and agility
- Features a cornering understeer control that monitors yaw response of the vehicle under braking and acceleration
- System will brake either an inside front wheel or if required will also brake an inside rear wheel to reduce understeer, promote turn-in and increase agility
- System remains active even when electronic stability control is turned OFF

Four-wheel High-performance Disc Brakes

- 4-wheel disc brakes with high-performance brake pads provide excellent stopping power
- Aggressive brake pad material helps achieve high deceleration and further robustness for more driving confidence
- 10.95" vented front discs with large pads
- 9.96" solid rear discs
- Includes Anti-Lock Braking System (ABS)

Wheels and Tires

- 17" Sparkle Silver aluminum wheels are standard
- 17" Rado Gray premium painted aluminum wheels with red brake calipers are available
- 205/40R17 Bridgestone® Potenza W-rated high-performance tires⁽¹⁾ help provide extra grip at the pavement



Preproduction image shown.

(1) Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

2014

Fiesta ST

Design/Styling

Key Messages

NOTE: The content covered in this area is specific to Fiesta ST. For more information on the Design/Styling features common to Fiesta and Fiesta ST, refer to the Fiesta section.

- 2014 Fiesta ST offers an infusion of dynamic, futuristic looks
- Bold and assertive styling makes an immediate impression and drives home the high-performance message with a number of striking features and design themes
- Modern, highly technical interior finishes give the enthusiast driver a sense of being one with the vehicle
- Available RECARO® sport bucket front seats help deliver a unique, cockpit look

Exterior

Up Front

- Body-color fascia with lower extension and black center airfoil encompass the fog lamps
- Large, distinctive trapezoidal grille incorporates a honeycomb mesh design in Ebony with a Colorado Red ST badge for a sportier definition of the Ford signature trapezoidal grille
- Large opening for increased airflow keeps the engine cool and provides cold outside air to the air-to-air intercooler
- Assertive, sporting character of the front is completed with black headlamp bezels

Along the Side

- Dynamic racing silhouette inspired by global Fiesta race and rally cars currently competing on the world stage
- Body kit with lower valances and body-color rocker moldings
- Muscular extended rocker panels provide a ground-hugging stance
- A lowered stance, widened wheel arches with 17" aluminum wheels and full ST body kit mirror the styling of the Fiesta World Rally Championship competition car

At the Rear

- Body-color fascia with lower extension and black diffuser
- Diffuser design surrounds a twin-exit exhaust, leaving no doubt as to the sporty credentials of Fiesta ST
- Dual chrome exhaust tips
- High-mount rear spoiler optimized to deliver improved high-speed stability and reduced drag

Exterior Colors

- Green Envy Metallic Tri-coat⁽¹⁾
- Ingot Silver Metallic
- Molten Orange Metallic Tri-coat⁽¹⁾ — a Fiesta ST exclusive
- Oxford White
- Performance Blue Metallic
- Race Red
- Tuxedo Black Metallic



Preproduction image shown.

(1) Extra-cost option.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

Fiesta ST

Design/Styling

2014

Interior

Key Features

- Sporty interior wraps around occupants, offering the promise of an exhilarating drive
- Black headliner and pillar trim add to the vehicle's performance feel
- Instrumentation features red needles designed to keep the driver informed while concentrating on the serious pursuit of enthusiastic driving
- Leather-wrapped shift knob with satin chrome insert, leather-wrapped steering wheel with ST badge plus aluminum racing-inspired pedals combine to provide sporty luxury details
- Ambient lighting features light-emitting diodes (LEDs) that illuminate the front footwells, cupholders and a light strip located just above the glove compartment with a soft, colorful glow
- ST logo on front door sill plates adds an extra level of detail to the sporty interior

Seating

- Standard Charcoal Black sport cloth seating surfaces with ST logo
- Available RECARO® sport bucket front seats in Smoke Storm or Molten Orange partial leather-trimmed seating surfaces

Package

ST RECARO® Package



- Heated exterior side mirrors
- Heated front seats
- RECARO partial leather-trimmed seats
 - Charcoal Black cloth inserts with Molten Orange leather-trimmed bolsters
 - Charcoal Black cloth inserts with Smoke Storm leather-trimmed bolsters



2014

Fiesta ST

Wheels/Color and Trim

Wheel		ST
17" Sparkle Silver Aluminum		Standard
17" Rado Gray Premium-painted Aluminum with Red Brake Calipers		Available

NOTE: See the latest Dealer Ordering Guide for wheel availability.

Color and Trim Availability

Paint Name	Model	ST		
	Material	Cloth	RECARO® Partial Leather-trimmed	
	Environment	Charcoal Black	Smoke Storm	Molten Orange
	Order Code	2D	CY	CH
Green Envy Metallic Tri-coat ⁽¹⁾	HD	■	■	
Ingot Silver Metallic	UX	■	■	■
Molten Orange Metallic Tri-coat ⁽¹⁾	UY	■	■	■
Oxford White	YZ	■	■	■
Performance Blue Metallic	L1	■	■	
Race Red	PQ	■	■	
Tuxedo Black Metallic	UH	■	■	■

(1) Extra-cost option.

Interior Trim

Model	Style/Material	Interior Description
ST	Cloth	Front bucket seats with driver seat ST logo and 60/40 split-fold-down rear seat backs
ST	RECARO® partial leather-trimmed	Front bucket seats with 60/40 split-fold-down rear seat backs

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

Fiesta ST

Key Product Specifications⁽¹⁾

2014

Model	Hatchback
Wheelbase	98.0
Length	160.1
Height	57.2
Width (with folded mirrors)	77.8/71.6
Track (Front/Rear)	57.7/57.0
Base Curb Weight (approx. lbs.)	2742

Seating	
Seating Capacity	5
Head Room (Front/Rear)	39.1/37.2
Shoulder Room (Front/Rear)	52.7/49.0
Hip Room (Front/Rear)	50.6/49.2
Leg Room (Front/Rear)	42.2/31.2

Passenger/Luggage/Fuel Capacity	
Passenger Volume (cu. ft.)	85.1
Luggage Capacity (cu. ft.)	10.1
Total Interior Volume (cu. ft.)	95.2
Fuel Tank Capacity (gal.)	12.4

Engine	
Engine Layout	Front engine, front drive
Engine Type	1.6L EcoBoost I-4
Displacement (liters/cubic inches)	1.6/97.4
Horsepower @ rpm	197 @ 6000 ⁽²⁾
Torque @ rpm	202 @ 4200⁽²⁾
Compression Ratio	10.0:1
Bore and Stroke	3.11 x 3.20
Fuel System	Direct-injection
Fuel Requirement (octane)	87 (minimum)/91+ (recommended)
Exhaust System	Single stainless steel with catalytic converter

EPA-estimated Ratings ⁽³⁾	
Fuel Economy (city/hwy. mpg)	TBD

Transmission	
Type	6-speed manual
Final Drive Ratio	3.82:1

Gear Ratios							
Gears	1st	2nd	3rd	4th	5th	6th	Rev.
6-speed Manual	3.72:1	2.05:1	1.36:1	1.03:1	0.82:1	0.69:1	3.81:1

Front Suspension	
Type	Independent MacPherson strut
Springs	Coil
Shock Absorbers	Gas-charged hydraulic
Stabilizer Bar (dia.)	19 mm

Rear Suspension	
Type	Non-independent twist-beam
Springs	Coil
Shock Absorbers	Gas-charged hydraulic

Steering	
Type	Rack-and-pinion
Assist	<ul style="list-style-type: none"> – Electric power-assisted (EPAS) – Pull-drift compensation – Active nibble control
Overall Ratio	13.6:1
Turning Diameter, Curb-to-Curb (ft.)	35.5

Brakes	
Standard	4-wheel disc with Anti-Lock Braking System (ABS), Brake Assist and Electronic Brakeforce Distribution (EBD)
Front Rotors (dia.)	10.95"
Rear Rotors (dia.)	9.96"
Brake Linings	High-performance low-metallic compound

Trailer Towing	
Not Recommended	

Flat/Neutral Towing ⁽⁴⁾	
Emergency Towing	It is recommended that Fiesta ST be towed with a front-wheel lift or with flatbed equipment.
Recreational Towing	Fiesta ST offers indefinite neutral (flat-tow) towing capability up to a maximum recommended speed of 70 mph. Front-wheel dollies or a flatbed trailer may also be used for recreational towing.

(1) Dimensions are in inches unless otherwise specified.

(2) Figures achieved using 93-octane premium unleaded gasoline.

(3) 2014 fuel economy estimates will be made available prior to production release. Stay tuned to eSourceBook for updates.

(4) See the RV & Trailer Towing Guide, available on eSourceBook as a printable PDF or the vehicle owner guide for more towing information.

NOTE: For product features, please see the Major Product Summary pages and/or the Dealer Ordering Guide for availability.

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