

Go Further



Ford 2017 C-MAX

C-MAX HYBRID

STYLE. SPIRIT. SPACE TO SPARE.

Enjoy them all in this stylish, fuel-efficient¹ hybrid that's fun to drive. Its versatile interior, ready for people or cargo, is the perfect place to enjoy SYNC[®] 3² – now compatible with Apple CarPlay[™] and Android Auto[™]. It's easy to go further in the 2017 Ford C-MAX.



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SE in Magnetic with available equipment. ¹EPA-estimated rating of 42 city/38 hwy/40 combined mpg. Actual mileage will vary. ²Available feature. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.



C-MAX HYBRID

MAXIMIZE EVERY RIDE.



Dive efficiently and watch your leaves grow.



Dramatization. Actual mileage will vary.

"The... C-MAX's responsive handling, smooth ride, sleek interior and long list of features continue to make it a standout....," said editors at Edmunds.com. Truly engaging to drive, C-MAX Hybrid offers 188 combined horsepower. Transfer this power and 129 lb.-ft. of torque to the road with an eCVT (electronically controlled continuously variable transmission).

Switching seamlessly between its 88-kW electric traction motor and 2.0L Atkinson-cycle I-4 gasoline engine, the C-MAX power-split hybrid architecture is powered by a lithium-ion battery. All-electric mode works at speeds of up to 85 mph, since C-MAX engages its engine only as needed to power the battery and to enhance performance. An invigorating drive. Excellent efficiency.¹ The 2017 C-MAX Hybrid brings it all together.

SYNC 3

In addition to all the voice-activated benefits of SYNC^{®1} – placing and answering calls, and controlling music from your devices – you'll love the easy-to-use interface of SYNC 3.^{1,2} An 8" color LCD screen displays phone, audio and navigation² features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.² SYNC 3 also brings you the options of Apple CarPlay^{TM3} and Android Auto.^{TM4}

Voice-Activated Navigation System²

Includes a 5-year complimentary trial subscription to SiriusXM[®] Traffic and Travel Link[®] services.⁵ Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You'll get detailed traffic information, plus current and forecasted weather and fuel station locations and prices.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora[®] and iHeartRadio[®]), thanks to standard SYNC AppLink.⁶

Siri Seamless Integration

Bring the power of Siri[®] into C-MAX with Siri Eyes Free,⁷ your paired iPhone[®] and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available.⁸ All you need is a Wi-Fi[®] connection.

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¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. ³Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. ⁴Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. ⁵SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁶SYNC AppLink is available on select models and compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. ⁷Requires SYNC 3. ⁸Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.





A REWARDING DRIVING ENVIRONMENT. C-MAX accentuates its comfortable seating for 5 and impressive 99.7 cu. ft. of passenger volume with appealing amenities like leather-trimmed seating,¹ a 10-way power-adjustable driver's seat and smart standards like a driver's knee airbag. So you can breathe easy, a cabin air filter helps prevent pollen from entering the vehicle through the class-exclusive² dual-zone electronic automatic temperature control.

SiriusXM Radio

Listen to everything you love with SiriusXM.^{®3} Get over 150 channels including all genres of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you'll hear it all with a 6-month trial subscription to the All Access package, included with your new C-MAX. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.

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Titanium in Charcoal Black leather trim with available equipment. ¹Available feature. ²C-MAX Hybrid class is Small Hybrid Vehicles based on Ford segmentation. ³SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.





MAXIMIZE THE POSSIBILITIES.

It's easy with the best-in-class versatility of C-MAX. Loading cargo is convenient with the class-exclusive, hands-free foot-activated liftgate.¹ You can even program its fully opened height to the position that works best for you. Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. Sensors detect the motion of your leg and the proximity of the fob, triggering the liftgate to open or close.

The standard 60/40 split rear seat folds down, providing a flat load floor. And cargo space is abundant – up to 52.6 cu. ft. In-floor compartments behind the front seats discreetly hold small items like your tablet or computer. C-MAX is thoughtfully designed for your on-the-go lifestyle.

Plenty of storage for items both large and small.



Battery charge status is displayed in the instrument cluster.

EMPOWER EACH DRIVE.

Smart technology on C-MAX can help with curbside parking, backing up, detecting vehicles in your blind spots, maximizing your efficiency and more. Make parallel parking easier with active park assist.^{1,2} This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals. Help gauge how close something is to the back of your vehicle using the rear view camera,² which can display a full-color image on the SYNC[®] 3 screen! BLIS[®] (Blind Spot Information System) with cross-traffic alert^{1,2,3} helps alert you to traffic detected in your blind spots, or when traffic nears either side of the vehicle as you slowly back up.





Inside, empower yourself with real-time feedback from the vibrant green leaves on the standard SmartGauge[®] with EcoGuide instrument cluster. The more efficiently you drive, the more lush your vine will be – giving you coaching, guidance and confirmation with each drive. The system also includes a Brake Coach to help you optimize your driving range (and grow more leaves) with regenerative braking. Together with EcoSelect, which allows C-MAX Hybrid to operate more efficiently by reducing the amount of power drawn from the vehicle, you can help maximize fuel efficiency. EcoCruise is also included. Steering wheel-mounted controls and a built-in tutorial make it easy to use.

Dramatization. Actual mileage will vary.

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Titanium in Ruby Red Metallic Tinted Clearcoat with available equipment. ¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³BLIS replaces standard integrated blind spot mirrors.



MODELS	ENGINES/EPA-ESTIMATED RATINGS ¹	STANDARD FEATURES		
SE 	2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV) Combined horsepower: 188 Gas engine torque: 129 lb.-ft. Electronically controlled continuously variable transmission (eCVT) 42 city/38 hwy/40 combined mpg	Mechanical Active Grille Shutters Battery system – Lithium-ion, 1.4-kW capacity Brakes – Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS) EcoSelect button (includes EcoCruise and EV+ mode) Engine – 2.0L iVCT Atkinson-cycle I-4 Front-wheel drive (FWD) Motor – Permanent-magnet AC-synchronous electric (88-kW) Parking brake – Electric-assist Steering – Electric power-assisted (EPAS) Suspension – Gas-pressurized shock absorbers Tire inflator and sealant kit Transmission – Electronically controlled continuously variable (eCVT)	Interior Active noise cancellation Cabin air filter Cargo area – Cover Cargo area – Tie-down hooks (4) Center console – 1st-row full center with armrest and storage Climate controls – Dual-zone electronic automatic temperature control Cruise control Cupholders – 2 front, 2 rear Display – Outside temperature and compass Flooring – Front and rear mats Grab handles – Rear with integrated coat hooks Illuminated glove compartment Lighting – Fade-to-off Lighting – Front, rear and cargo dome lights Lighting – Illuminated entry Locks – Power with autolock Power outlets – 12-volt powerpoints (2) Power outlets – 110-volt (1) Rear-seat heat ducts Remote liftgate release SiriusXM® Radio with 6-month trial subscription SmartGauge® with EcoGuide Steering column – Manual tilt/telescoping Steering wheel – Leather-wrapped with cruise, audio and 5-way controls Storage – Front seat back map pockets Storage – Front-door storage bins Storage – Overhead console Storage – Rear in-floor storage compartments Trip computer Visors – Adjustable driver and front-passenger with illuminated vanity mirrors Windows – Power with one-touch-up/-down and global open features	Exterior Bumpers – Body-color upper fascias Daytime running lamps Door handles – Body-color Easy Fuel® capless fuel filler Headlamps – Halogen Headlamps – LED signature lighting Rear spoiler – Body-color Rear-window defroster Remote Keyless Entry System with 2 integrated keyhead remotes Rocker panel moldings – Black Tires – P225/50R17 Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer
TITANIUM 		Driver-Assist Technology Headlamps – Automatic with courtesy delay Rear view camera		Safety & Security Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags ² ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System Airbags – Driver's knee airbag ² Airbags – Front-seat side airbags ² Safety Canopy® System with side-curtain airbags ² and rollover sensor 3-point safety belts for all seating positions AdvanceTrac® with RSC® (Roll Stability Control™) Battery saver with headlamps-off delay Child-safety rear door locks LATCH – Lower Anchors and Tether Anchors for Children MyKey® Perimeter alarm SecuriLock® Passive Anti-Theft System SOS Post-Crash Alert System™ Tire Pressure Monitoring System
WHEELS	DIMENSIONS			
	Exterior Wheelbase 104.3" Length 173.6" Height 63.9" Width – Mirrors folded 75.6" Width – Including mirrors 82.1"			
17" Bright Silver-Painted Aluminum Standard: SE	Interior Head room (front/rear) 41.0"/39.4" Leg room (max. front/rear) 43.1"/36.5" Hip room (front/rear) 54.3"/51.9" Shoulder room (front/rear) 55.9"/55.2" Cargo length with rear seats folded 66.0" Cargo length with rear seats up 32.4"			
	Capacities (cu. ft.) Passenger volume 99.7 Cargo volume behind front seats 52.6 Cargo volume behind rear seats 24.5 Fuel tank (gal.) 13.5			
17" Machined Aluminum with Magnetic-Painted Pockets Standard: Titanium				

¹Actual mileage will vary. ²Always wear your safety belt and secure children in the rear seat.

TITANIUM	
SE	
	Driver-Assist Technology
P S	Reverse Sensing System
S	SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist®, AppLink®, and 1 smart-charging USB port
P S	SYNC 3 with 8" color LCD touchscreen in center stack with swiping capability and unique Hybrid Powerflow screen, 911 Assist, AppLink and 2 smart-charging USB ports
	S Windshield wipers – Rain-sensing
	Seating
S	Front – 4-way manual passenger seat
P S	Front – 10-way power passenger seat including power lumbar
P S	Front – Heated
	S Rear – Center seat fold-down armrest with storage
S	Trim – Cloth
P S	Trim – Leather-trimmed seats

TITANIUM	
SE	
	Interior
S	AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume
	S Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 9 speakers and HD Radio™ Technology
O O	Voice-activated Navigation System¹ with integrated SiriusXM Traffic and Travel Link® with 5-year subscription
	S Ambient lighting
O O	Door-sill plates – Stainless steel
	S Ignition – Intelligent Access with push-button start
	S Ignition – Remote Start System
S	Mirror – Day/night rearview mirror
	S Mirror – Auto-dimming rearview mirror
	S Shifter knob – Leather-wrapped
	S Universal garage door opener
	Exterior
	S Beltline molding – Chrome
	S Fog lamps
S	Grille – Ebony with chrome surround
	S Grille – Chrome
S	Mirrors – Body-color, power, manually folding sideview with turn signal indicators and integrated blind spot mirrors
P S	Mirrors – Body-color, power, heated, manually folding sideview with turn signal indicators, security approach lamps and integrated blind spot mirrors
O O	Moonroof – Panoramic fixed-glass
O	SecuriCode™ keyless entry keypad
S	Wheels – 17" Bright Silver-painted aluminum
	S Wheels – 17" machined aluminum with Magnetic-painted pockets

TITANIUM	
SE	
	Equipment Groups & Packages
O	Equipment Group 201A – SE Driver Assist Package includes power liftgate + Reverse Sensing System + SYNC 3 with 8" color LCD touchscreen in center stack with swiping capability and unique Hybrid Powerflow screen, 911 Assist, AppLink and 2 smart-charging USB ports
O	Equipment Group 202A – SE Comfort Package includes body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors + heated leather trimmed front seats + 10-way power passenger seat including power lumbar
	O Equipment Group 301A – Titanium Driver Assist Package includes active park assist + BLIS® (Blind Spot Information System) with cross-traffic alert + Forward Sensing System + hands-free foot-activated liftgate
O O	Cargo Management Package includes foldable, soft cargo organizer, and cargo net
O	Cold Weather Package¹ includes heated front cloth seats and heated sideview mirrors with security approach lamps
O O	Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
O O	Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

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Comparisons based on competitive models (class is Small Hybrid Vehicles based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

EXTERIOR & INTERIOR CHOICES

Exterior	SE COMFORT PACKAGE/ TITANIUM			
		SE		
	White Platinum Metallic Tri-coat ¹	1	2	3 4
	Oxford White	1	2	3 4
	Ingot Silver ²	1	2	3 4
	White Gold ²	1	2	3 4
	Ruby Red Metallic Tinted Clearcoat ¹	1	2	3 4
	Kona Blue ²	1	2	3 4
	Magnetic ²	1	2	3 4
	Shadow Black	1	2	3 4



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver

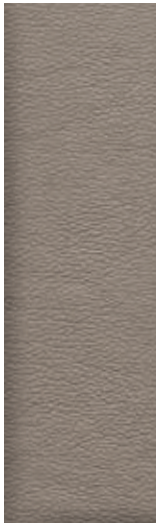


White Gold



Medium Light Stone Cloth

2



Medium Light Stone Leather

4



Ruby Red Metallic Tinted Clearcoat



Kona Blue



Magnetic

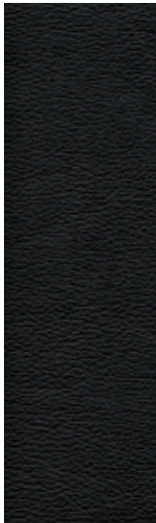


Shadow Black



Charcoal Black Cloth with Gray Inserts

1



Charcoal Black Leather

3



Colors are representative only. See your dealer for actual paint/trim options. ¹Additional charge. ²Metallic.



FORD ACCESSORIES

SE in White Platinum Metallic Tri-coat accessorized with roof-mounted crossbars and roof-mounted cargo box by THULE,^{®1} side window deflectors by EGR,^{®1} hood protector by Lund,^{®1} and molded splash guards

Exterior

- Full vehicle covers
- Hood protector¹
- Racks and carriers¹
- Rear bumper protector (A)
- Roof-mounted bike carrier by THULE^{®1} (B)
- Side window deflectors¹
- Splash guards
- Wheel lock kits

Interior

- All-weather floor mats (C)
- Ash cup/coin holders
- Cargo area protector (A)
- Cargo organizers and protectors
- Carpeted floor mats
- Door sill plates
- First aid and roadside assistance kits¹
- Interior light kit
- Tablet cradle¹

Electronics

- Keyless entry keypad²
- Remote Access (D)
- Remote start systems
- Reverse Bumper-Mounted Warning Sensor System¹
- Vehicle Security System



New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

¹Ford Licensed Accessory. ²Not available with Intelligent Access with push-button start.